

Supporting Clinical Communities Develop Their Knowledge, Effectiveness and Productivity

Driven by the content from Touch Briefings' portfolio of leading review journals, alongside other carefully selected sources, Touch Briefings' Clinical Websites are authoritative resources that support clinicians and leading hospital administrators to stay abreast of the latest advances and opinion in clinical practice.

With content guided by the journals' Editorial Boards consisting of world-renowned physicians, Touch Briefings' Clinical Websites comprise review articles, case reports, opinion and original research contributed by leading authorities in each respective field.

With the support and assistance of leading professional associations, Touch Briefings' Clinical Websites are key reference tools for healthcare communities and provide an ideal platform for the dissemination of best practice and product information across the healthcare spectrum.

- Expert Opinion
- Practice Guidelines
- Original Research
- Comprehensive Review
- Case Reports
- Event Diaries



Touch Briefings' Clinical Website Portfolio

www.touchcardiology.com
www.touchendocrinology.com
www.touchgastroenterology.com
www.touchmusculoskeletal.com

www.touchneurology.com
www.touchoncology.com
www.touchpsychiatry.com
www.touchrespiratory.com

Online Advertising

Banner	£500 per month
Full skyscraper	£1000 per month

Specialty Section Support

Sponsorship and perceived endorsement of a key section <i>Includes banner advertising, logo endorsement, company/product profile, SEO support, page views performance report and submission of content (subject to Editorial approval)</i>	£15,000 per annum
---	-------------------

Supplier Profile

Company/product/service listing <i>Includes full profile, logo, contact details and weblink</i>	£950 per annum
--	----------------

Microsite

Bespoke purpose built client website attached and linked to main portal <i>Dependent on exact specifications</i>	From £20,000 POA
---	------------------

Video Webcasts

Embedded Video Hosting (Basic)	£1,200 per annum
Video (Flash) Hosting (Touch Briefings Server)	£2,720 per annum
Video and Slide Presentation Mode (Synched and open XML)	£3,725 per annum
Video and Slide Presentation Mode per 10 slides (to be Synched)	£4,990 per annum
Registration/Pop-up (in addition to above)	£3,775 per annum

E-newsletter

Sponsorship of monthly newsletter	£5,000 per month
-----------------------------------	------------------

Bespoke E-newsletter

Full ownership of tailor made newsletter to chosen speciality	£8,000
---	--------

To discuss your digital channel marketing requirements please contact:

Sergei Sollo

T: 020 7452 5308

E: sergei.sollo@touchbriefings.com

Digital, e-book and print communication packages available on request



CRAS Academy microsite launched August 2010.